



**LEADERSHIP DEVELOPMENT FOR  
NEW AND EMERGING PRESIDENTS**

**July 21-27, 2019  
Aalborg, Denmark.**

*The International Association of University Presidents (IAUP), in an effort to contribute to the enhancement of senior leadership in the context of current trends and future needs, is proud to launch its initial Leadership Development Program for newly appointed Presidents or Presidents in their first or second year in office, to be held July 21-27, 2019 in Aalborg, Denmark.*

Join us in this unique program that will provide peer-to-peer learning and valuable insights from current and former university Presidents as well as higher education experts from around the world.

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## **Program Description**

A global learning experience, individually tailored to enhance leadership and senior management skills required by incoming and emerging Presidents facing the initial challenges as leaders of their institutions.

## **Characteristics**

- Selective program for newly designated presidents, emerging Presidents and / or Presidents who are in their first or second year in office.
- Small cohort of up to 15 participants.
- Hybrid, intensive format, involving pre-session work, face to face group sessions, individual consultations, and long-distance work the semester after attending this program.
- Expert advice and involvement of the broad IAUP network.
- Select speakers from partner organizations that cover specialized themes.
- Focus on knowledge and skills associated with successful Presidencies.
- Use of best practices, case studies, and individual projects.

*Language of delivery: English.*

## Outcomes

The program is crafted to produce the following outcomes in an accelerated manner, sensible to the time constraints of presidents in the early stages of their tenure:

- Gain an insight and understanding of the trends and key issues affecting leadership in higher education globally, and assess the strategic implications of these in their respective universities.
- Strengthen and polish the leadership skills of presidential participants through close interaction with and advice from seasoned mentors.
- Align strengths and expertise with institutional plans and opportunities.
- Design and / or finesse a high performance team that complements the leadership style of presidential participants and potentially increases their overall impact and effectiveness.
- Establish the necessary leadership network to embark on a successful presidency.

## Target Audience

- Newly designated or emerging Presidents.
- Presidents in their first or second year in office.

## Academic Program

- **Topic 1:** *Mission and Vision.*
- **Topic 2:** *Commitment to Quality.*
- **Topic 3:** *Governance and External Relations.*
- **Topic 4:** *Quality Assurance, Accreditation, Rankings.*
- **Topic 5:** *Financial and Managerial Challenges.*
- **Topic 6:** *Deploying Technology across the University.*
- **Topic 7:** *Developing Future Leaders & Succession Planning.*
- **Topic 8:** *Internationalisation and Innovation of Higher Education.*
- **Topic 9:** *Current themes.*
  - Diversity and Inclusion.
  - Branding, Communications and Reputation Management.
  - Data Analytics and Institutional Responsiveness.
  - Risk Management.

## Speakers



**Kakha Shengelia**

President of Caucasus University (Georgia) and President of IAUP



**Nicolette DeVille Christensen**

Former President of Arcadia University (USA) and IAUP Treasurer



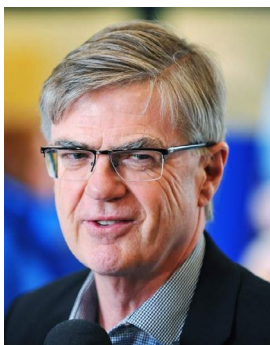
**Richard Legon**

President of the Association of Governing Boards



**Gerald Reisinger**

President of the University of Applied Sciences of Upper Austria and Secretary General of IAUP



**David Atkinson**

Former President of Grant MacEwan University and Kwantlen Polytechnic University (Canada) and member of the IAUP Executive Committee



**Arturo Cherbowski**

Executive Director of Santander Universities and General Director of Universia in Mexico



**Sue Cunningham**

President of the Council  
for the Advancement  
and Support of Education



**Fernando León García**

President of CETYS  
University (Mexico)  
and President Elect of  
IAUP



**Shawn Chen**

Chancellor of SIAS  
International University  
(China) and Treasurer  
Elect of IAUP



**Donald Betz**

President of the  
University of Central  
of Oklahoma (USA) and  
member of the IAUP  
Executive Committee



**Bradley Farnsworth**

Vice President, Center  
for Internationalization  
and Global Engagement  
American Council on  
Education

## Important Dates

- **December 2018 - April 2019:** *Reception and review of program candidates.*
- **May 2019:** *Selection and announcement of program participants.*
- **June 2019:** *Initial work begun by program participants via web-based LMS.*
- **July 21- 27, 2019:** *Program sessions in Aalborg, Denmark.*

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## Location



### *About Aalborg*

Aalborg is Denmark's fourth largest city, the third most populous in the country after Copenhagen and Aarhus. By road Aalborg is 64 kilometres (40 mi) southwest of Frederikshavn, and 118 kilometres (73 mi) north of Aarhus. The distance to Copenhagen is 412 kilometres (256 mi).

### *About the Venue - Helnan Phonix Hotel, Aalborg*

The hotel with 220 rooms is located in the center of Aalborg. All arrivals and checking in will be on Sunday July 21, and all checking out will be on Saturday July 27, 2019.

#### *Address:*

Vesterbro 77

9000 Aalborg

Phone number: 98 12 00 11

Mail: phoenix@scandinavianhotels.dk





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### Registration

**Fee: € 3,500**

(includes all sessions, hotel and meals throughout the duration of the program, as well as materials)

### Contact

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[www.iaupleadershipprogram.com](http://www.iaupleadershipprogram.com)



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